



THE MIGHTY CONCORD

BOLDLY DELICIOUS & NUTRITIOUS

Families have enjoyed the taste of the Concord grape for over a century. But, this bitty berry isn't just naturally delicious — it's a nutrition powerhouse, delivering healthy plant nutrients known as polyphenols.

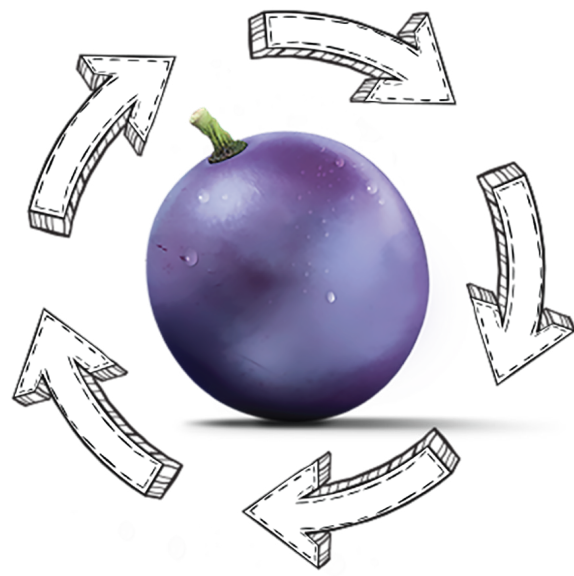
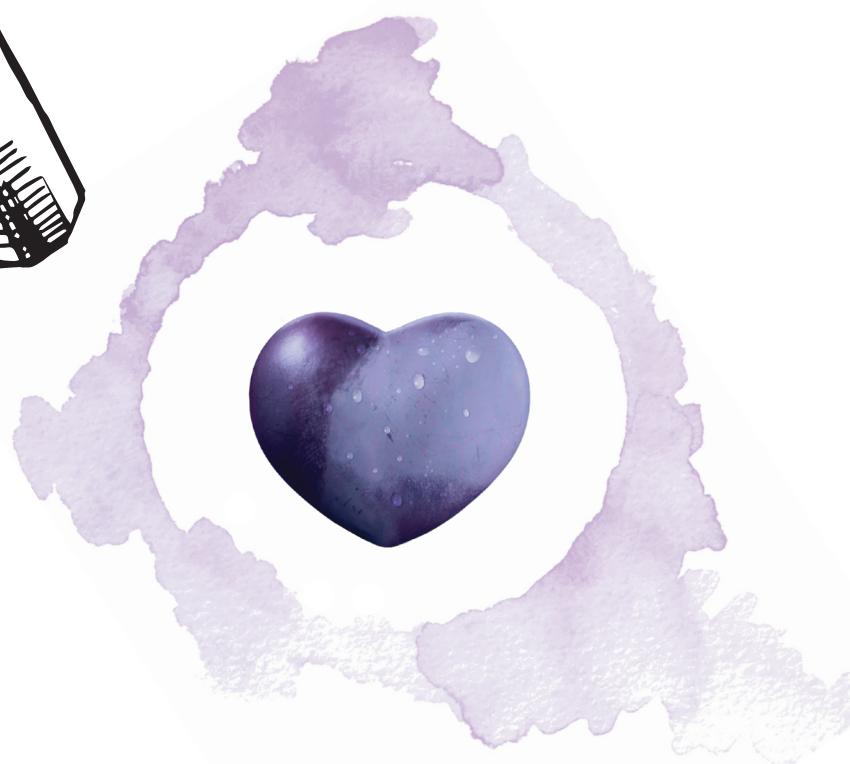


BEAUTY IS SKIN AND SEED DEEP

The Concord grape's dark purple skin and tiny seeds are uniquely nutritious: that's where the polyphenols behind this grape's goodness are concentrated.

I HEART BENEFITS

Nearly 20 years of science says that, thanks to the Concord grape, 100% grape juice helps support a healthy heart. In fact, Concord grapes deliver many of the same polyphenols and heart-health benefits as red wine.

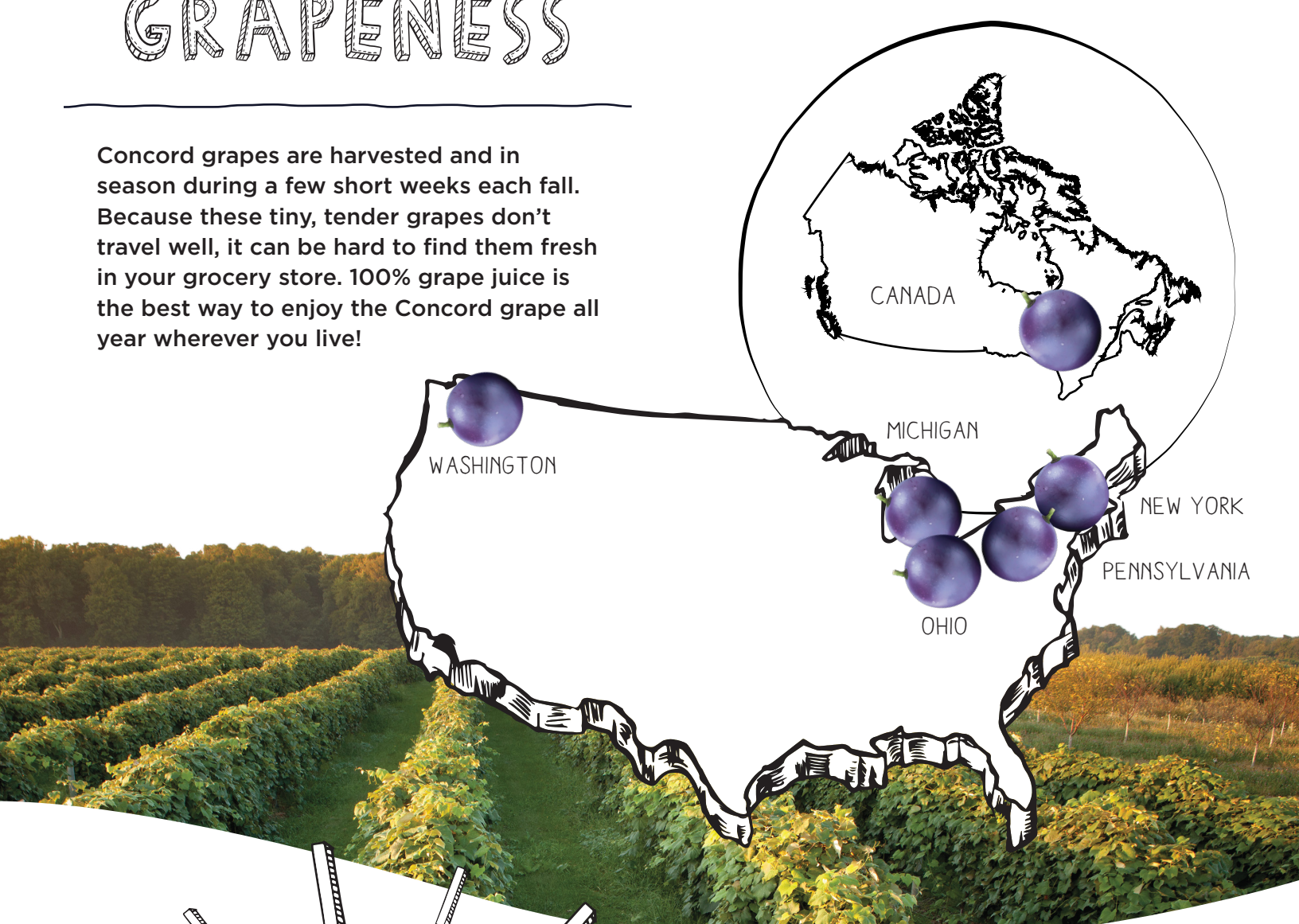


CIRCULATORY SMART

Research shows that one way the Concord grape can help support a healthy heart is by promoting healthy circulation to help keep your blood pumping and energy flowing. The Concord grape may even offer certain benefits for a healthy mind.

CAPTURING GRAPENESS

Concord grapes are harvested and in season during a few short weeks each fall. Because these tiny, tender grapes don't travel well, it can be hard to find them fresh in your grocery store. 100% grape juice is the best way to enjoy the Concord grape all year wherever you live!



WHOLE FRUIT NUTRITION IN A GLASS

To capture the Concord grape's big taste and natural polyphenol power, each glass of 100% grape juice is made by pressing whole grapes — colorful skin, tiny seeds and the flavor-packed pulp!

CONCORD GRAPE GOODNESS INSIDE

In every 8-ounce glass of 100% grape juice made with Concord grapes:



0 added sugar, flavors, colors or preservatives



2 servings (1 cup) of fruit



250 mg of natural grape polyphenols



100% delicious



Enjoy a glass of 100% grape juice and discover the Mighty Concord grape.

welchs.com/health

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Welch's
Concord, MA



For more on the research-backed benefits of the Concord grape and 100% grape juice, visit grapescience.com.

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